

31 Reasons to Use EyeFiMedia

Property Marketing Experts



The screenshot shows a virtual tour interface for a property. At the top, there's a banner with a RE/MAX logo (1), a photo of the property (2), and contact information for Clare & Jeanette Dove (3, 4, 5). Below the banner is a navigation menu (6, 7, 8, 9, 10, 11, 12) with options like 'Tour Audio', 'Slideshow', 'Share Tour', 'Maps', 'Area Info', 'Mortgage Info', and 'Brochure'. The main content area features a video player (13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29) showing a living room. To the right of the video player is a property details sidebar (23) listing '123 Street', 'Price: \$ 204900', 'Beds: 4', 'Baths: 2', 'Schools: Waterloo Region', 'MLS #: 0894641', 'Garage: Open', and 'Total Sq.Ft.: 1335'. At the bottom, there are controls for 'Change Viewing Mode' (30) with 'Flash 2D' and 'Java 3D' options, and a 'Virtual Tours Powered by RTV' logo (31). Below the main interface, there are three buttons: 'City Schools Area Info' (13, 14), 'Map To Location Satellite Maps' (15, 16), and 'Area Info' (17).

Here's the list of 31 reasons to use EyeFiMedia, you'll find many more after browsing our web site:

1. EyeFiMedia creates a custom banner for each realtor/owner.

2. Agent or Owner contact information

3. The Agent or Owner photo can be added to further customize and market each tour.

4. Instantly view more virtual tours by visiting your tour gallery.

5. Agent or Owner links to their E-mail and Web site.

6. Professionally voiced premium audio, with or without music, can be added to any virtual tour.

7. Slide Show- This wonderful slideshow feature will showcase all of your snapshots within the virtual tour in a slide-by-slide presentation.

8. E-mail button allows viewers to E-mail a link of the tour to family and friends.

9. The Download button allows viewers to download the tour as a program file for quick and easy distribution by CD, or other types of media.

10. The favorite's button allows viewers to add this tour to the favorites section of their web browser.

11. Social Bookmarks allow anyone to share the tour on sites like Facebook with the click of a button.

12. Custom printable brochures can be included providing additional tour details.

13. Additional information about the city.

14. Detailed information about local schools.

15. EyeFiMedia automatically maps the location of each tour for the convenience of the tour viewer.

16. An overhead aerial and satellite view is on every tour.

17. Mortgage Info- allows you to calculate estimated mortgage information. The button can be redirected to your preferred mortgage vendor's site as a lead generator.

18. The "Back/Next" button returns viewers to previous scene or takes them to the next scene.

19. The tour title is displayed in the upper left hand corner.

20. EyeFiMedia makes navigating through tours very easy. Help is just a click away.

21. Each scene within the tour is accessible with our drop down shortcut menu.

22. EyeFiMedia's system allows the tour builder to add partner banners on every tour. The more marketing partners

that participate in the advertising, the more affordable the tour becomes.

23. Detailed MLS information is included with every tour.

24. EyeFiMedia's tour window is larger than other companies without compromising download speed. Images appear crisp and glossy, and window shots are not washed out.

25. EyeFiMedia tours have customized interactive Hot Spots that give the viewer a sense of direction within the tour.

26. Navigation buttons give viewers control over turning right, up, down, and zoom in or out.

27. The text box shows what room or scene the viewer is in.

28. Spinfo - this allows information to be added to each scene within the virtual tour.

29. EyeFiMedia's system allows the tour builder to add their company logo or real estate/owner logo.

30. Skin colors are customizable on every tour to fully personalize your virtual tours.

31. Hit Counter- This secret button allows the Realtor or the Homeowner to check tour hit traffic at any time.